

# State of Memphis Housing Summit

## Thursday, October 28<sup>th</sup>, 2021

### *“Roadmap to Equitable Revitalization”*

#### AGENDA

9:00a – 9:15a	<p>Welcome &amp; Introduction</p> <ul style="list-style-type: none"> <li>- Ashley Cash, Director, City of Memphis’ Division of Housing &amp; Community Development (Introduction)</li> </ul>
9:15a – 10:30a	<p>Mayor’s COVID-19 Response Roundtable</p> <ul style="list-style-type: none"> <li>- Ursula Madden, Chief Communications Officer &amp; Intergovernmental Affairs, City of Memphis</li> <li>- Jim Strickland, Mayor, Memphis, Tennessee</li> <li>- Frank Scott Jr., Mayor, Little Rock, Arkansas</li> <li>- Chokwe Antar-Lumumba, Mayor, Jackson, Mississippi</li> </ul>
10:30a -10:45a	Networking Break
10:45a -11:45a	<p>Session 1 – <i>Preventing the Spread of Predatory Housing Schemes</i></p> <p>Session 2 – <i>Health Impacts of Housing Instability</i></p> <p>Session 3 – <i>Organizing for Fair Housing and Tenant Rights</i></p>
11:45a – 12p	<p>Networking Break</p> <ul style="list-style-type: none"> <li>- Live Entertainment by local saxophone musician <i>Auldin Givhan</i></li> </ul>
12p-1:30p	<p>Mid-Day Conversation   <i>Planning for Housing Equity</i></p> <ul style="list-style-type: none"> <li>- Mairi Albertson, Deputy Director, City of Memphis’ Division of Housing &amp; Community Development (Introduction)</li> <li>- Carolyn Loh, Associate Professor, Department of Urban Studies &amp; Planning, Wayne State University</li> <li>- John Zeanah, Director, Memphis &amp; Shelby County Division of Planning &amp; Development</li> <li>- Steve O’Connor, Senior VP for Affordable Housing Initiatives, Mortgage Bankers Association</li> </ul>
1:30p -1:45p	Break/Transition to Sessions
1:45p – 2:45p	<p>Session 4 – <i>Getting the Rising Tide to Lift All Neighborhoods</i></p> <p>Session 5 – <i>Connecting the Dots: Education, Housing, and Place</i></p> <p>Session 6 – <i>Addressing Blight at the Root</i></p>
2:45p – 3p	Networking Break
3p – 4p	<p>Closing Conversation   <i>Making the Most of the Current Moment</i></p> <ul style="list-style-type: none"> <li>- Joyce Cox, Senior Manager, Office of Neighborhood Engagement, City of Memphis’ Division of Housing &amp; Community Development (Introduction)</li> <li>- Ashley Cash, Director, City of Memphis’ Division of Housing &amp; Community Development (Moderator)</li> <li>- Prentiss Dantzler, Associate Professor, University of Toronto</li> <li>- Lourdes German, Senior Advisor, Kresge Foundation</li> </ul>
<i>Closing Remarks</i>	Ashley Cash, Director, City of Memphis’ Division of Housing & Community Dev.

## Sessions

### 1. Preventing the Spread of Predatory Housing Schemes

In this session, we will discuss the spread and effects of predatory housing schemes such as Land Installment Contracts or “We Buy Home” notices are making a resurgence in Memphis neighborhoods. These dangerous strategies use the idea of homeownership or property transactions to extract capital from communities of color. Learn how to spot these predatory agreements and protect your neighbors from these wealth extraction tools common in our city.

#### *Speakers/Moderators*

- Twarla Guest, Administrator, Affordable Housing Department, City of Memphis’ Division of Housing and Community Development (Introduction)
- Amy Schafflein, Executive Director, United Housing (Moderator)
- Tara Roche, Manager, Home Financing, Pew Charitable Trusts
- Daryl J. Smith, Esq, Senior Staff Attorney, West TN Bankruptcy Court (Ch. 13)

### 2. Health Impacts of Housing Instability

Prior to the pandemic, connections between housing stability and health were apparent but far less vivid and concrete as those connections are over a year into the COVID-19 outbreak. Now more than ever we realize how impact housing stability is for health impacts and the importance of a homeless infrastructure that recognizes that relationship. Learn more about the relationship between health and housing, and its impact on our neighborhoods while hearing from local practitioners on how we are working to address the homeless infrastructure to recognize this connection.

#### *Speakers & Moderators*

- Kimberly Mitchell, Administrator, Homeless & Special Needs Department, City of Memphis’ Division of Housing & Community Development (Intro/Moderator)
- Courtnee Melton-Fant, Assistant Professor, University of Memphis
- Rev. Lisa Anderson, Executive Director, Room in the Inn

### 3. Organizing for Fair Housing and Tenant Rights

Memphis is one of the fastest-growing rental markets in the country, yet the tenants’ rights and fair housing movement are still relatively new in our city. This past year the City of Memphis worked with the National Fair Housing Alliance (NFHA) to assess the state of Fair Housing, including a focus on renter’s rights. With the last year exposing the need for more organizing and policy change, hear from NFHA team and national tenants’ rights expert as we discuss how to make it better to be a renter in the Bluff City.

#### *Speakers & Moderators*

- Tenya Coleman, Administrator, Compliance & Monitoring, City of Memphis’ Division of Housing & Community Development (Introduction)
- Katy Ramsey-Mason, Associate Professor, University of Memphis Law School (Moderator)
- Shamus Roller, Executive Director, National Housing Law Project
- Morgan Williams, General Counsel, National Fair Housing Alliance

#### **4. Getting the Rising Tide to Lift All Memphis Neighborhoods**

With a recent flood of federal, state, and outside funding our local government and the housing sector at large have more capital than ever before to address some of our most important challenges facing Memphis neighborhoods. Hear from national experts on the best way to put this capital to work in ways that create lasting change, thus moving the needle in meaningful ways.

##### *Speakers & Moderators*

- Juanita Hamilton, Real Estate Industry Advisor, West Tennessee, Tennessee Housing Development Agency (Introduction)
- Paul Young, President/CEO, Downtown Memphis Commission (Moderator)
- Brett Theodos, Senior Fellow & Director, Community Economic Development Hub, Urban Institute
- Dorcas Young-Griffin, Director of Community Services, Shelby County Government
- Steve Barlow, President/CEO, Neighborhood Preservation, Inc.

#### **5. Connecting the Dots: Housing, Education, and Place**

Housing is a platform for our lives. Where we live determines more quality-of-life outcomes than any other one indicator. The Memphis housing world has known this for a while and adjacent sectors such as education, are also aware of the importance in place and its impacts on every part of our lives. Hear from national experts on the intersection of housing, place, and education and learn more about the Place Matters initiative seeking to connect these dots in more concrete and impactful ways than ever before.

##### *Speakers & Moderators*

- Tonya Johnson, Grants Coordinator, City of Memphis' Division of Housing & Community Development (Introduction)
- Austin Harrison, Visiting Assistant Professor, Rhodes College (Moderator)
- Anne Jordan, Program Director, Enterprise Community Partners
- Jamilica Burke, Chief Strategy & Impact Officer, Seeding Success
- Roshun Austin, Executive Director & CEO, The Works, Inc.

#### **6. Addressing Blighted Properties at the Root**

Abandoned property continues to be one of the most challenging housing issues in our community, disproportionately impacting communities of color. There are new and growing systems in Memphis and cities like it, designed to address the issue of blighted property at its root. Hear from National abandoned property thought leaders and those on the ground in Memphis working to reuse abandoned properties intentionally and thoughtfully using these new systems.

##### *Speakers & Moderators*

- Imani Jasper, Program Manager, Neighborhood Preservation, Inc. (Introduction)
- Leslie Smith, Executive Director, Blight Authority of Memphis (Moderator)
- Brian Larkin, Director, National Land Bank Network
- Jared Myers, Executive Director, Heights Community Development Corporation

